

Atlanta Blues Society

Sponsorship Form



We appreciate your interest in becoming a Sponsor of the Atlanta Blues Society. The Society was founded in 1996 with a chartered mission to promote and preserve the Blues in all of its forms. Monthly Meetings are held at Sponsor's Clubs with a Members' Jam or local and national artists. Our Sponsor Levels are described below.

Solo Musician/Duo Sponsor - \$50

This level is available only to single musicians/duos. Sponsorship includes: One (1) membership in the name of the solo musician/duo, one voting membership card - no extra cards. Ad on the Newsletter website -- listing to include 1 photo, 1 text paragraph*, plus contact info and link to their website. Listing on ABS Website on the Sponsor/Musician page. ABS Sponsorship Certificate. May be Eligible for IRS Charitable Contribution Deduction***

Musician/Band Friend of ABS - \$150

This level includes all of the benefits listed at the \$50 level plus the following additional benefits: "Business Card" sized ad in the ABS Online newsletter. One additional non-voting membership card. May be Eligible for IRS Charitable Contribution***

Friend of ABS - \$150

This level includes the following benefits: ABS Sponsorship Certificate. ABS Website listing on the sponsor's page to include a Single Graphic with the Sponsor's name, and link to Sponsor's website. One voting member card and one additional non-voting membership card. May be Eligible for IRS Charitable Contribution Deduction***

Gold Sponsor - \$300

This level of Sponsorship includes all Friends of ABS benefits plus: One or more ABS Monthly Member's Meeting or a Feature Article in the ABS online newsletter. Sponsor's listing on the Main Website page to include a Single Graphic with the Sponsor's name, and link to Sponsor's website. Two ABS T-shirts. One Pick of the Month.** Higher Eligibility for IRS Charitable Contribution Deduction***

Platinum Sponsor - \$500

This level of Sponsorship includes all Gold Level Sponsor benefits plus: 1 voting and 2 non voting membership cards. 500 word Feature/Bio on the ABS website. Sponsor's provided ad or banner (see size specification) at the ABS Atlanta Blues Festival and 2 passes to the ABS Atlanta Blues Festival. Higher Eligibility for IRS Charitable Contribution Deduction***

Corporate Patron of the Blues - \$1000 and Up

This is our top Sponsorship level and includes all Platinum Sponsor benefits plus: 2 voting and 2 non-voting membership cards. 4 Atlanta Blues Festival Passes. 1000 word Feature/Bio On the ABS Website. The ability to earmark funds in excess of the \$500.00 level (in \$250.00 increments) to be contributed to specific ABS functions or programs. Special recognition at functions or during programs for which funds have been earmarked. Other Recognition as deemed appropriate by the ABS Board of Directors. Higher Eligibility for IRS Charitable Contribution Deduction ***

Sponsorship Type:

- Band Sponsor - \$50
- Friend of ABS - \$150
- Gold Sponsor - \$300
- Platinum Sponsor - \$500
- Corporate Patron - \$1000

- Yes, I'd like ABS Blues newsletter mailed to me
- Yes, you can call me

Volunteer Interests:

- Meeting Host
- Blues in Schools
- Website
- Newsletter
- Merchandise
- Publicity
- Festivals
- Mailings
- Wherever

SPONSOR INFORMATION

Sponsor's Name _____
Business Name _____
Work Phone _____
eMail Address _____
Website _____
Type of Business _____

MAILING ADDRESSES

Name _____
Street _____
City _____ Zip _____
Name _____
Street _____
City _____ Zip _____

* The Atlanta Blues Society will provide details on website listings, newsletter features, etc. as required.

** Pick of the Month is a sponsor event that is recommended to our membership for group attendance.

*** Amount of Charitable Contribution will be determined by the Atlanta Blues Society in accordance with IRS Guidelines and stated in a letter sent to the Sponsor in January of each year.